



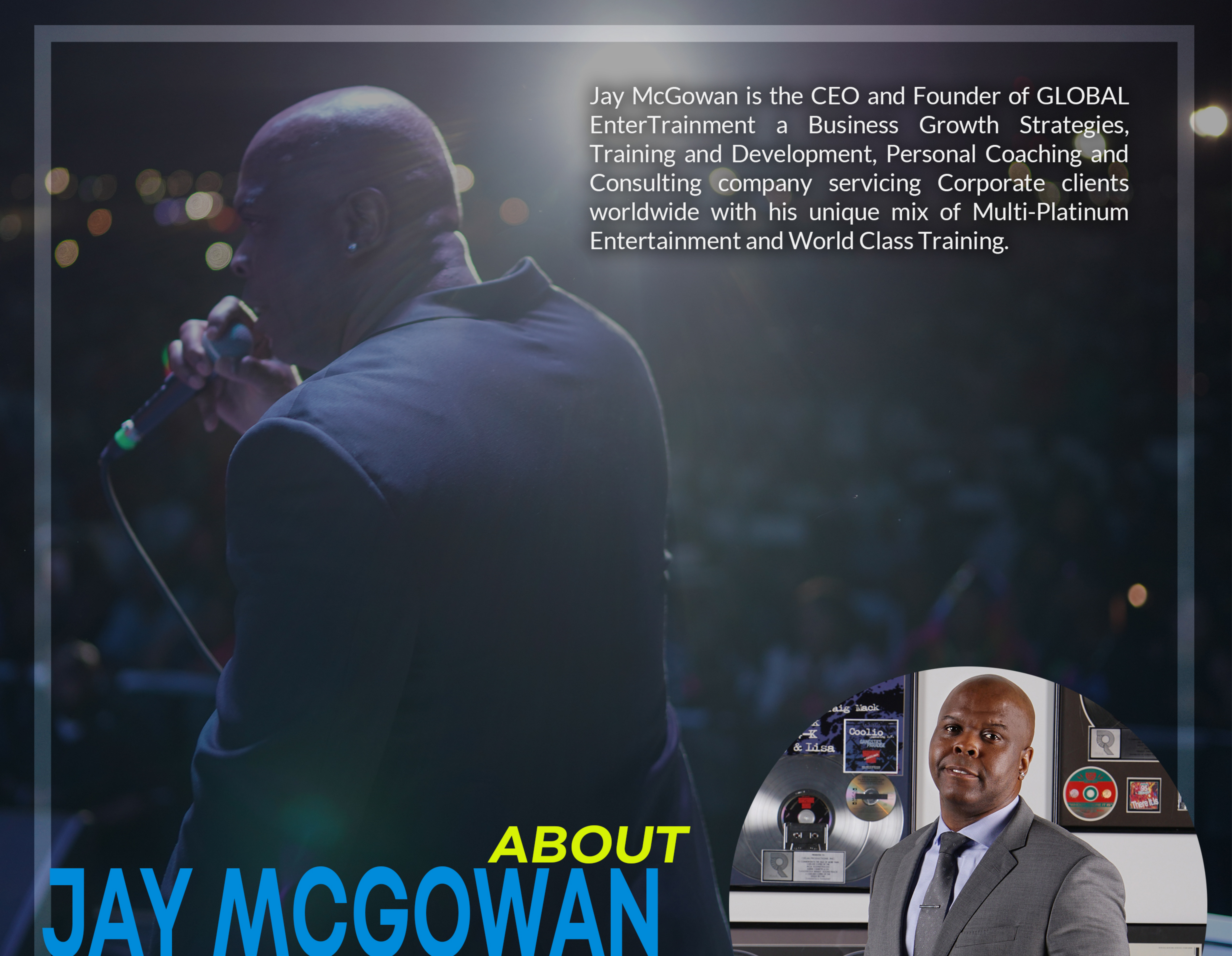
GLOBAL



ENTER TRAINMENT

IGNITING INNOVATION AND PERFORMANCE ACROSS THE BOARD





Jay McGowan is the CEO and Founder of GLOBAL EnterTrainment a Business Growth Strategies, Training and Development, Personal Coaching and Consulting company servicing Corporate clients worldwide with his unique mix of Multi-Platinum Entertainment and World Class Training.

ABOUT JAY MCGOWAN

Jay is a highly sought-after speaker and trainer, an author and a 4-time Multi-Platinum Grammy-nominated Recording Artist. In addition to writing, producing, and performing music, Jay is an accomplished and award-winning Corporate Trainer and Coach. For over 15 years, Jay served as a vital Trainer, Coach and Advisor to Corporate Executives, Sales Leaders, and Top Producing

After achieving record-breaking success in both Entertainment and Sales and Marketing, Jay decided to bring the knowledge acquired as well as the energy of performing to the Personal Development and Business Growth arenas. In 2013, he created Global EnterTrainment, a new cutting-edge training platform utilizing the groundbreaking science of learning through the use of audio and video production.

JAY'S MUSICAL HISTORY

In 1993, Jay wrote and produced Top 10 hits like "Whoot There It Is," "Tootsee Roll," "Space Jam" and "Come on and Ride the Train" resulting in over 25 million in album sales.

Jay has performed live for millions of fans across the globe including performances at the MLB World Series and NBA All-Star Game. Jay has also performed on Television for The Oprah Winfrey Show, Arsenio Hall Show, MTV and a host of others. Jay's music has been featured in countless movies, commercials, and television shows such as America's Got Talent, Dancing with the Stars, Bad Boys, RIO, and Space Jam, just to name a few.



Global EnterTrainment

Adding Fuel to Whatever Results You're Driving

Get Pumped, Get Trained, Get Results!

EnterTrainment Will Blow Your Mind

new cutting-edge training platform that utilizes the ground-breaking science of learning through the use of music and visual production.

It's engaging and its high energy, all delivered in a concert feel that is not only maximizing results, it's quickly rendering all other training's obsolete.

No matter what kind of organization—from small businesses to Fortune 500 companies—teams of all levels of development will learn to:

- Communicate more effectively
- Enhance team performance
- Embrace innovative solutions
- Increase sales revenue
- Develop and implement consistent processes
- Navigate change management



The Science of Engaging Training

Science is finding that audio and visual engagement can be a vital tool for better performance. With his fun, energetic, and engaging approach, Jay will provide better and longer-lasting results with your conferences or training sessions.

It's Jay's specialty, and he's ready to help your teams and audience members:

- Improve their memory and enhance retention
- Increase problem-solving skills
- Make the learning process more pleasurable
- Enhance learning by leaving a lasting impression

JAY MCGOWAN TOPICS AND TITLES

Get Ready for An Unforgettable EnterTrainment Experience

Go Get It

Motivation that Inspires Personal Growth and Development

In this high-energy keynote, your audience will learn the eight lessons to recognize, understand, and overcome any challenges that come along in your industry. Get on board an unforgettable experience that will pump up results and enhance the behaviors of every attendee. They'll be excited to find and apply their own brand of untapped creativity and unique potential which will fuel the engine that leads to off-the-chart business results.

The Jam Session

Harmonizing Change and Innovation with Improved Performance

By hooking emotions, Jay's audiences will have an all-access backstage pass to the key lessons, challenges, and similarities in creating hit songs and developing winning teams. They will be taking a wholly immersive journey told with stories, music, video, and lighting that will astound the senses and create a lasting impression that will resonate well into the future.

Record-Breaking Sales

A Deep Dive to Uncovering Your Sales Teams Potential

Come on Ride and Train on this high energy fast pace keynote performance that uncovers and explains the TOP 10 most effective and sought-after sales secrets. Jay shares and explains in detail what he's learned from training, coaching, and interviewing some of the world's top sales professionals. This keynote is delivered using audio and video examples that gives the audience a birds-eye view of the sale as its happening.



Stay-Tuned

Enhancing Effective Communication Through the Power of Tuning In

In this keynote, Jay will walk your organization through the downfalls of poor communication and what effective communication can do to energize your teams. Uncovering these valuable skills within your teams will have your business or organization blasting through roadblocks to effective communications. If you're not tuned in, your profits and culture are likely to tune out!

BOOK JAY TODAY

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